



## 2009 Guest Survey

### **HOW WOULD YOU RATE THE OVERALL EVENT?**

Outstanding/Good 96%

### **WOULD YOU RETURN TO THE FESTIVAL AGAIN NEXT YEAR?**

(assuming that you live in the area and have children the appropriate age)

Yes 97%

### **DO YOU KNOW THAT THE EVENT BENEFITS CHILD ADVOCATES?**

Yes 95%

### **WHAT ARE THE AGES & SEX OF THE PEOPLE IN YOUR GROUP**

(including yourself)?

**5 years & under** 31%

**6 - 10 years** 25%

**11 - 19 years** 14%

**Adults (over 19 years)** 30%

**MALE** 43%      **FEMALE** 57%

### **WHAT IS YOUR ETHNIC ORIGIN?**

**Anglo-** 30%      **Hispanic** – 33%      **African American** – 27%

**Asian/ American Indian/Pacific Islander** – 6%      **Other** – 4%

*Note: 2000 Census - Harris County population by race/ethnicity*

Anglo – 31%; Hispanic – 37%; African American – 25%;

Asian/American Indian/Pacific Islander – 5%; Other - less than 2%

### **MARITAL STATUS**

**Married** – 65%      **Single** – 35%

### **COMBINED HOUSEHOLD INCOME**

**Under \$24,999** - 10%    **\$25,000 - \$34,999** – 11%    **\$35,000-\$49,999** - 18%

**\$50,000 - \$74,999** - 28%    **\$75,000 plus** – 33%

**AVERAGE NUMBER OF HOURS SPENT AT THE EVENT** – 4.4 hours

**WHERE DO YOU LIVE?**

Live inside Loop 610: 22%

Live outside Loop 610: 78%

***AREAS (OUTSIDE 610 LOOP) REPRESENTED:***

Aldine	Jersey Village
Alief	<b>Katy</b>
Alvin	Kingwood
Atascocita	La Porte
Baytown	Lake Jackson
Braes Village	La Marque
BriarGrove	League City
Canyon Village	Liberty, Texas
<b>Champions</b>	Livingston
Channelview	Memorial
Cinco Ranch	Missouri City
<b>Clear Lake</b>	Pasadena
Conroe	<b>Pearland</b>
Cooperfield	Richmond
Cottage Grove	Ridgemont
Crosby	Rosenburg
Cypress Fairbanks	<b>Spring</b>
Deer Park	Spring Branch
Dickinson	Stafford
First Colony	<b>Sugarland</b>
Fort Bend	Summerfield
Friendswood	Texas City
Galina Park	<b>The Woodlands</b>
Galveston	Tomball
Greenspoint	Webster
Heights	Westchester
Humble	Willowbrook
Inwood Forest	Willis

*Note: Names in bold appeared most frequently.*